

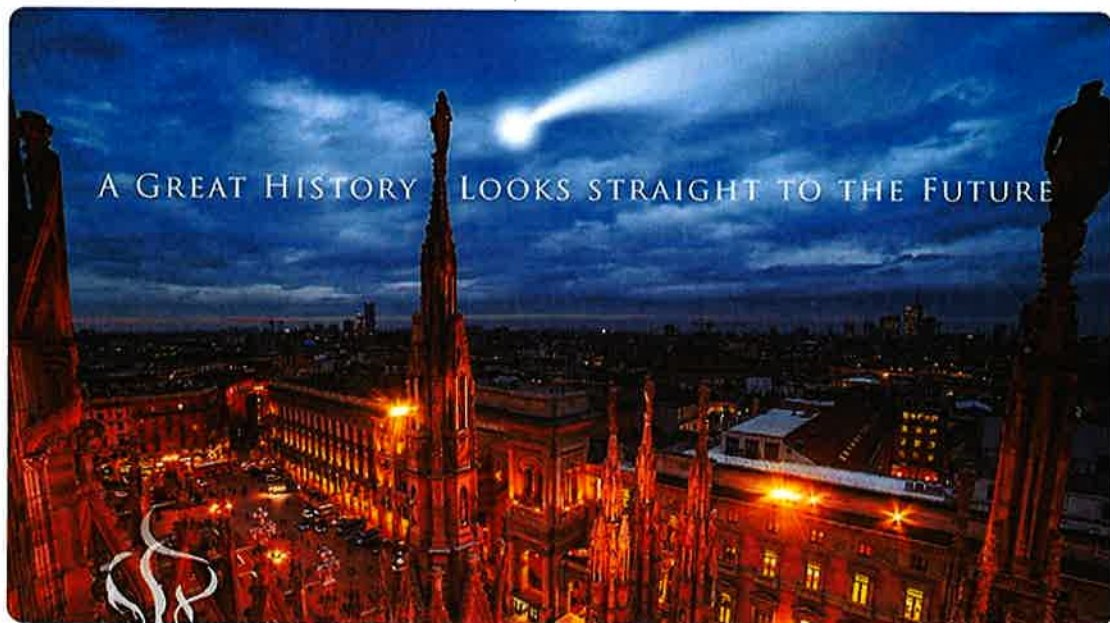
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CHRISTMAS 2017 | MILAN: THE ART OF EVENTS



WE WISH YOU A MERRY CHRISTMAS
AND A HAPPY NEW YEAR FULL OF OPPORTUNITIES



Best Brands 2016 – Awarding Ceremony

Once again, **Studio Esse** contributed to realize the Best Brands official awarding night, conceived by Serviceplan Group, this year

at its 3rd edition. The winners, four of the leader brands that with their strategic view gained market share and won the hearts of Italian people: Ferrero, Samsung, Huawei and Mulino Bianco. A new market search was added to the awarding, dedicated to the **Best Millennials Brands**, with the purpose to evaluate the relationship with the so-called "Generation Y" and the product brands

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Superstudio, 2017: A Year To Remember

2017 was a whole race, a year full of new things, improvement and innovation. **Superstudio** aims more and more to be an attractive location for companies in the world of communication, technology, design and more, with large setups and scenographies that can best express themselves in the great spaces of **Superstudio Più**.

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Successful 500 guests incentive handled by Incoming Partners

Upon occasion of the Europa League match played in **San Siro stadium**, Austria Wien team came in Milan from 22 to 24/11. In addition to all the service in favor of the team, **Incoming Partners** handled all logistic services as hotel accommodation, transfers, assistants, welcome cocktail, dinners, tours and excursions for 500 guests. This corporate and incentive delegation was made by the board of the team, the sponsors, the Vip guests and a few legends from the past.

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New year's Eve Party at Meliá Milano!

The **Hotel Meliá Milano**, leader in hosting great events, this year is getting everything ready to celebrate a "5-star" New Year Party: it will all begin with the **Gala Dinner** which will include a refined 7-course menu, accompanied by a selection of wines. Midnight toast



Best Brands 2016 – Awarding Ceremony

MICO TEAM on December 12, 2017 at 12:23 PM

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Cheering the atmosphere, the special guest **Chiara Galiazzo**, winner of the 6th edition of X-Factor Italy.

After the Rai Studios awarding, at the charming location Officine del Volo, it took place a “zero kilometers” dinner. From the renowned Joia restaurant, Chef Pietro Leemann provided a whole vegetarian menu, rich in colour and taste. A brand new sponsor brought vivacity to the table: **Rossorapa**, a brighting star in the organic farm area.

The whole night was carried out with the precious cooperation of the sophisticated **Caffè Scala** catering, the energizing **Kimbo** Caffè and the sparkling **Mionetto** sponsor.