

Da: Milano MICE News [mailto:newsletter=eventingmilan.it@cmail20.com] **Per conto di** Milano MICE News

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A: eventi@studioesse.com

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Milano Mice News

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Milano



Eurocar Limousine, leader in the most important events.

After EXPO, whose pay-off was "Feeding the Planet- Energy for Life", international companies choose **EDIT** for their **sustainable projects** and for communicating their engagement in the **protection of the environment**.

E-On of Germany and **Barilla** of Italy have recently held their international event in Milan, selecting the first location in Italy to be 100% green certified as the perfect setting for their corporate communication and a plus to their event.

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Milan hosted Leclerc Seminar 2016 thanks to Studio Esse

Studio Esse staff had been involved from 20th to 23rd June in the organization and coordination of Leclerc Seminar 2016 focused on **Retail, Fashion and Design**.

Among the numerous and exciting proposed activities: a private Fashion Show at **Federico Sangalli Showroom**, a thrilling Driving Experience at **Monza GP circuit**, a city panoramic view at sunset from **Highline Galleria**, a private visit of **Alla Scala Theatre Museum**.

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Sina De La Ville: brand new scenario for your business!

Renamed "**The good drawing-room**", at the SINA De La Ville you can meet people from the **fashion industry, artists and entrepreneurs** from all over the world, thanks also to its strategic position **between the Duomo, La Scala and Via Montenapoleone**.

As well as a **new contemporary styling** for some of the rooms, the bar, the lounge area and the hall, the meeting rooms have been upgraded!



Milan hosted Leclerc Seminar 2016 thanks to Studio Esse

MICO TEAM on September 12, 2016 at 5:30 PM

Studio Esse staff had been involved from 20th to 23rd June in the organization and coordination of **Leclerc Seminar 2016** focused on **Retail, Fashion and Design**.

Eighty Independent owners of Leclerc, Leading Company in the Large Scale Retail Trade in France, strongly appreciated what **the city of Milan can offer to the MICE sector**.

Among the numerous and exciting proposed activities: a private Fashion Show at **Federico Sangalli Showroom**, a thrilling Driving Experience at **Monza GP circuit**, a city panoramic view at sunset from **Highline Galleria**, a private visit of **Alla Scala Theatre Museum**.

The manager enjoyed also the vibrant **Milanese nightlife** tasting a cocktail on the amazing Gallia Terrace, challenging themselves in making pizza, having fun

during the Gala Dinner, held in the prestigious *Palazzo Bovara* and liven up by a rock string quartet and an International Dj.