

February 2014





### A year of events for Studio Esse

2014, a year full of initiatives and events for **Studio Esse**, a company specialized in the organization of events. To meet specific requirements of major customers, the company, with the help of carefully selected experts in art, history and architecture, has developed cultural tours to discover the treasures of the city of Milan. A program that would not be complete without the thrilling experience of **Teatro alla Scala** and the "**gourmet tour**" to tickle your taste buds.

The activity of Studio Esse extends also to the area surrounding Milan, with offers aimed at international groups that provide accommodation in prestigious hotels (such as Villa Serbelloni in Como and Villa d'Este in Cernobbio), while enjoying the delights of traditional Italian cuisine prepared by starred Chefs, and admiring the beauty of the lakes of Lombardy. In October, golf tournaments are organized on courses designed and created by famous designers, in the beautiful natural scenery that surrounds the elegant Palazzo Arzaga, near Lake Garda.



### MiCo will be focused on football and injuries

On 22 and 23 March the facilities of MiCo will host the **XXIII International Congress on Sports Rehabilitation and Traumatology** organized and promoted by **Isokinetic**, titled "Football Medicine Strategies for Joint & Ligament Injuries". Together with the conference, there will also be the event "2nd Science of Football Summit", scheduled for March 24. The event, which returns to Italy after two editions in London, provides a wide debate among the various professionals such as sports doctors, orthopedic surgeons, physiatrists, radiologists, physiotherapists, team doctors and trainers. The congress will be organized **in collaboration with FIFA**, which in 2014 celebrates its 20 years of F-MARC (FIFA research and medical evaluation center, established in 1994), and involves the participation of 2,000 delegates including speakers, moderators, participants and representatives of national teams and clubs.



### Stresa Convention Centre now managed by Fiera Milano Congressi

Starting from January Fiera Milano Congressi is managing a charming, operational location in the centre of the renowned tourist destination on Lake Maggiore: **Stresa Convention Centre**.

The Convention Centre offers a variety of spaces and opportunities for those organising **conferences, congresses and business events**. These include an auditorium with seating for more than 700, a secretarial area, cloakroom, poster area and exhibition space; two areas of, respectively, 470 and 330 square metres that can be used as conference rooms (Sala Panoramica and Sala C), or for stand setup, coffee breaks, breakfast meetings and exhibitions; a basement level measuring 200 square metres that can host booths, a coffee break area, an internet point or a cafe.

Those organising events in Stresa can also count on a **substantial package of support services**: a dedicated coordinator, a large range of exhibition solutions, diversified menus for every occasion, cutting-edge audio/video equipment, set up assistance, theme parties and entertainment, services for the differently abled and post-event support. The venue has a long, prestigious history. Founded in 1962, it has a wealth of experience planning events and conferences, combined with deep knowledge of the local area. Thanks to these qualities, it has become a driving force in local conference tourism. Stresa is located in a panoramic position on the shores of Lake Maggiore, just 50 km from the Malpensa Airport, near the A26 motorway and the Sempione railway and only about an hour from Milan.

[www.stresacc.it](http://www.stresacc.it)