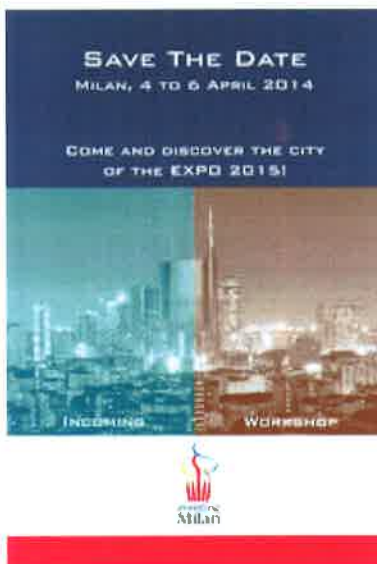


Aprile 2014



Un famtrip alla scoperta di Milano e del suo territorio

Si è svolto dal 4 al 6 aprile scorso l'**incoming workshop** organizzato da Eventing Milan per presentare ai propri interlocutori internazionali (provenienti da **Belgio, Francia e Regno Unito**) le caratteristiche, le potenzialità e gli elementi di eccellenza della città di Milano e del territorio circostante. Nel corso delle tre intense giornate il famtrip ha visto svolgersi un **workshop dedicato** al programma Eventing Milan ed ha inoltre condotto i visitatori (ospitati presso gli hotel Hilton e Crowne Plaza Milano City) alla scoperta di molti aspetti della metropoli lombarda: dallo **shopping tour** (organizzato con il supporto di Promoest) alle prospettive create da **Expo 2015** (presentate da Studio Esse), dalla visita di location quali Magna Pars, Palazzo delle Stelline, Spazio Edit e Hotel Milano Scala, a occasioni conviviali in locali molto diversi tra loro, come gli hotel Boscolo Exedra e Nhow e i ristoranti Da Noi In e Le Specialità: un itinerario che ha permesso di fornire un'immagine completa delle attrattive cittadine sotto diversi punti di vista. Non è mancata neppure, nella giornata conclusiva, una visita a Stresa e allo **Stresa Convention Centre**, la nuova, suggestiva location in gestione a Fiera Milano Congressi, completata da una breve gita in barca alle affascinanti Isole Borromeo.



Incoming Partners' quality commitment for Expo Milano 2015

Expo Milano 2015 will be the largest worldwide event focused on **scientific, economic and cultural issues about food**, with plenty of opportunities for the Mice market.

Well-established DMC in Milan, **Authorized Reseller and supplier of Expo Milano 2015** official participants, **Incoming Partners** is a qualified partner for the organization of corporate tours and events for companies, professionals and institutions.

Incoming Partners' commitment towards this important event is devoted to the **development of proposals** focused on Expo Milano 2015 themes, for example **study tours in the business sectors related to Expo themes**, like agriculture, farming, food industry, energy ... or with **solutions for meetings and events** with locations, set-up and activities reflecting Expo themes and values.

More information at www.incomingpartners.it/expomilan2015



With Studio Esse at La Scala Theater

Studio Esse, thanks to the well established **collaboration with the Teatro alla Scala**, offers to its clients **unique and special evenings** within the most fascinating Theater of the world.

During the six month Expo special opening, Studio Esse will **organize exclusive events** built to let the clients live an unforgettable and not purchasable experience, inside the Theatre, the Theatre Museum and the Production Workshops. Studio Esse will propose to its Guests **Experiential VIP Packages**, privatized and customized, through which they can attend the shows on the bill, including **Operas** among the most famous in the world, **Ballets** directed and played by great Étoiles, **Concerts** performed by prestigious Philharmonics.

They can also appreciate the prestigious collections enshrined inside the Theatre Museum, one of Europe's most important museum Theater, step on the Scala stage and discover the secrets behind the scenes, **visit the Production Workshops** where The Scala sets are born. Thanks to Studio Esse, it will be possible to organize charming events, gala dinners, cocktail and press conferences in the Foyer of the Theater and in the Museum or in the heart of the great "performance factory". Everything studied with tailor made solutions.



Milano in the Top 5 World Convention Centers

According to **EuropeanCeo**, the leading print and online publication for business maker, **MiCo Milano Congressi** in one of the **top 5 Convention Centers in the world** for events, conventions and exhibitions.

MiCo is in the top five of the world's **best conference centres** with The Hong Kong Convention and Exhibition Centre (HKCEC), Dubai International Convention and Exhibition Centre (DICEC), Adelaide Convention Centre and Dusseldorf Exhibition Centre.

"Located just five minutes from the city centre, the MiCo can hold up to 18,000 visitors across its 70 conference rooms, with facilities which manage to draw in **prolific events and exhibitions** from all over the world time and time again".